

E-Commerce Segment M&A Activity Brief Summary

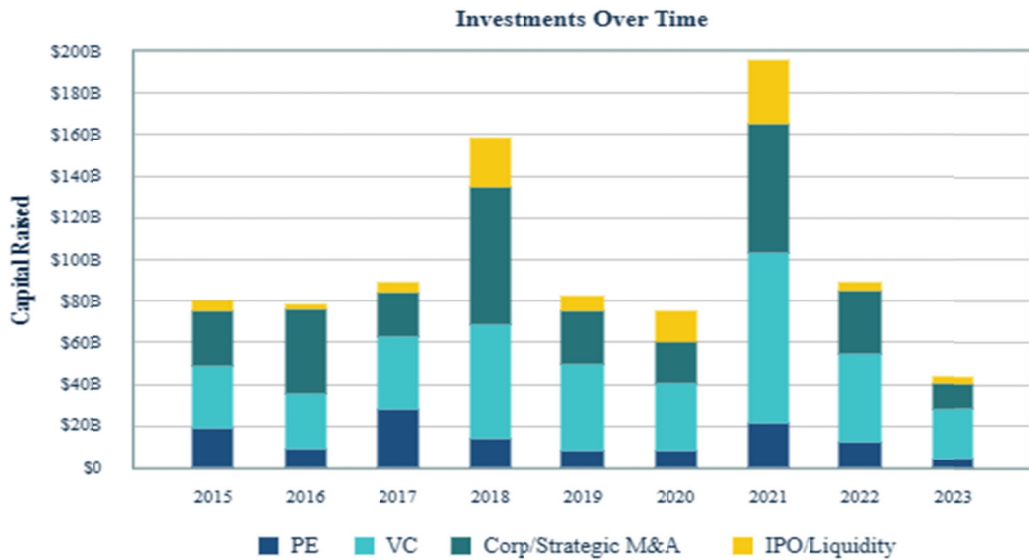
2023-12-30

Quick Stats

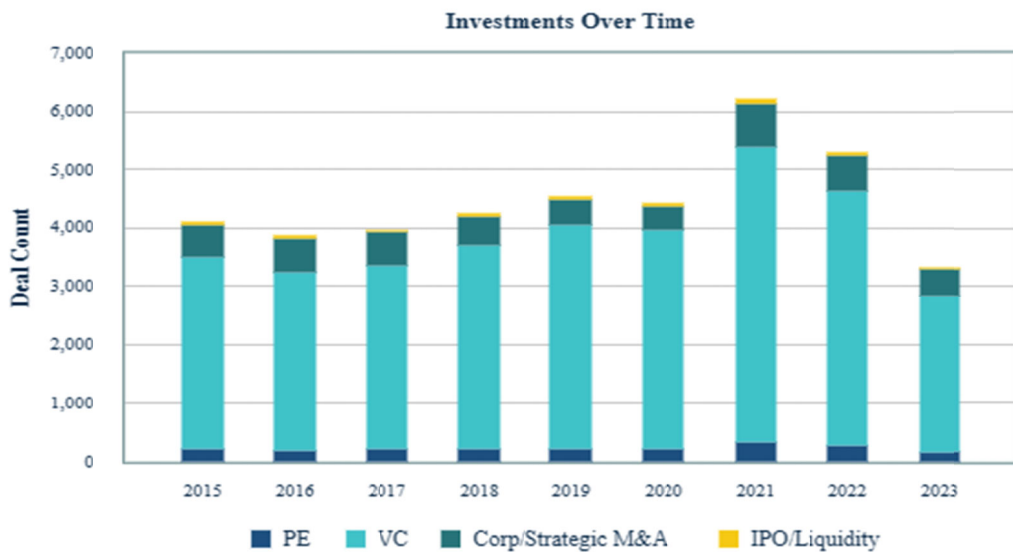
29,809 Companies	66,977 Deals	39,365 Investors
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By the end of 2023, there are about 29,809 companies involved M&A or capital raising activities in last 9 years, with about 39,365 investors involved globally, total with almost 67 thousand deals.

Following pictures showed the trend in last 9 years (the data started from 2015).



Source: PitchBook Data



Source: PitchBook Data

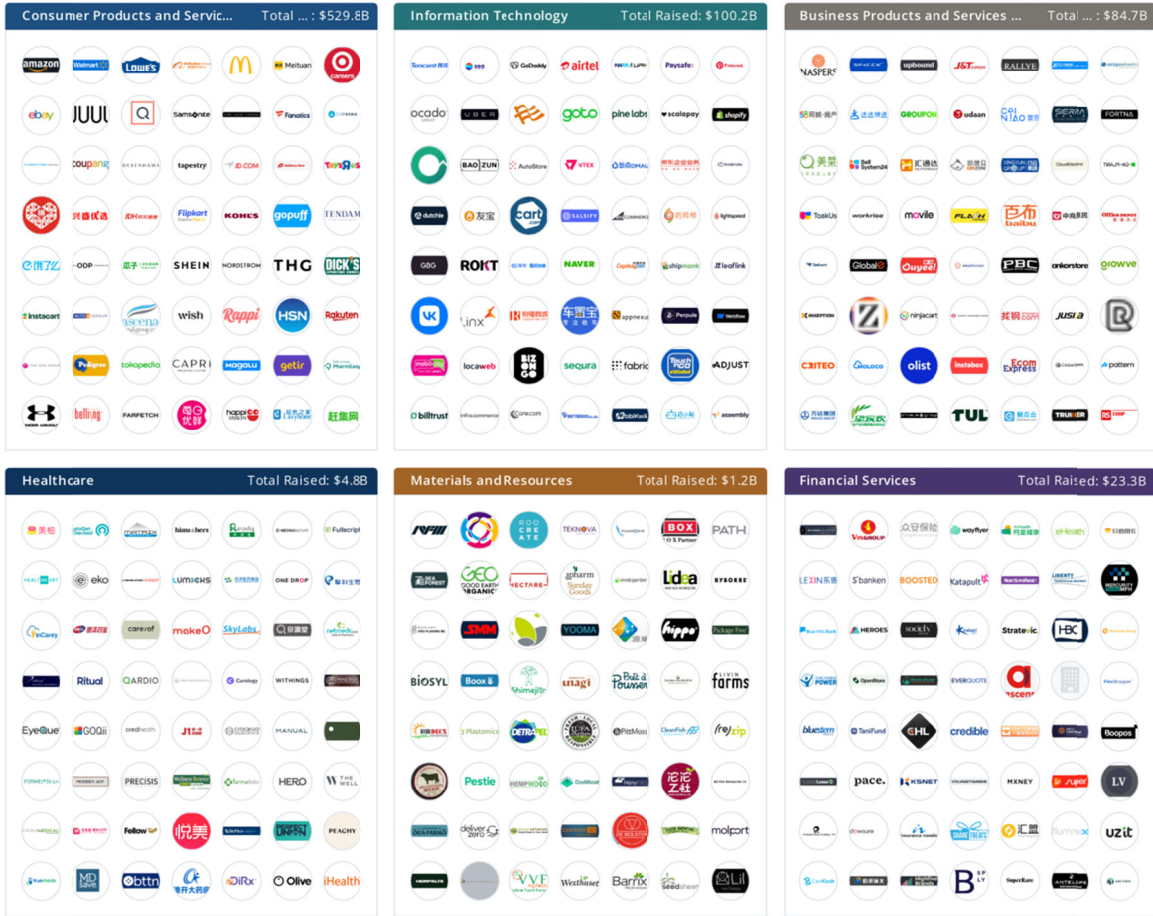


Some sample companies get involved:

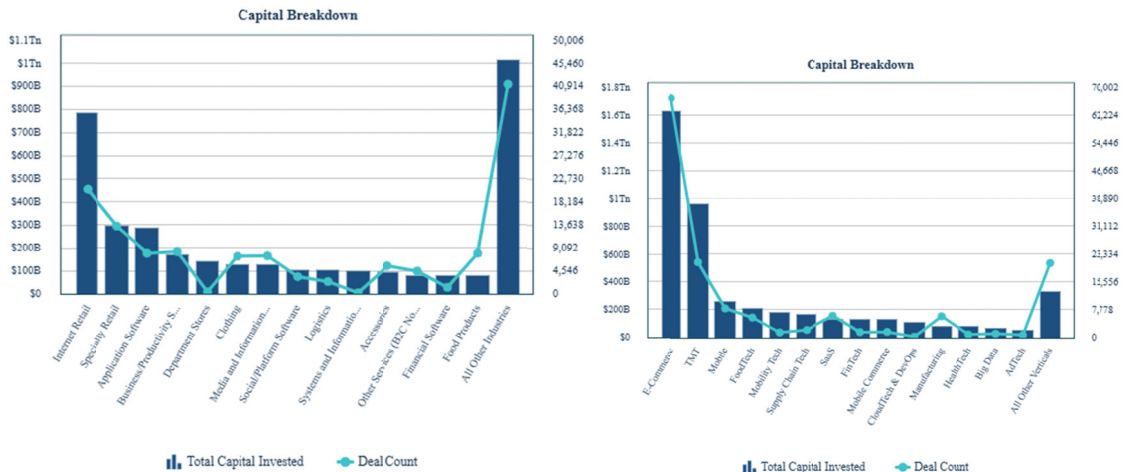
Untitled Map

Showing: 336 of 29809 Companies | Segmentation Method: Industry Sectors

Created on 01-06-2024 | Source: PitchBook



Sometime, company may cross over different industries and may recognized in different category. We also provided the capital breakdown according to different methodologies with different categorization.

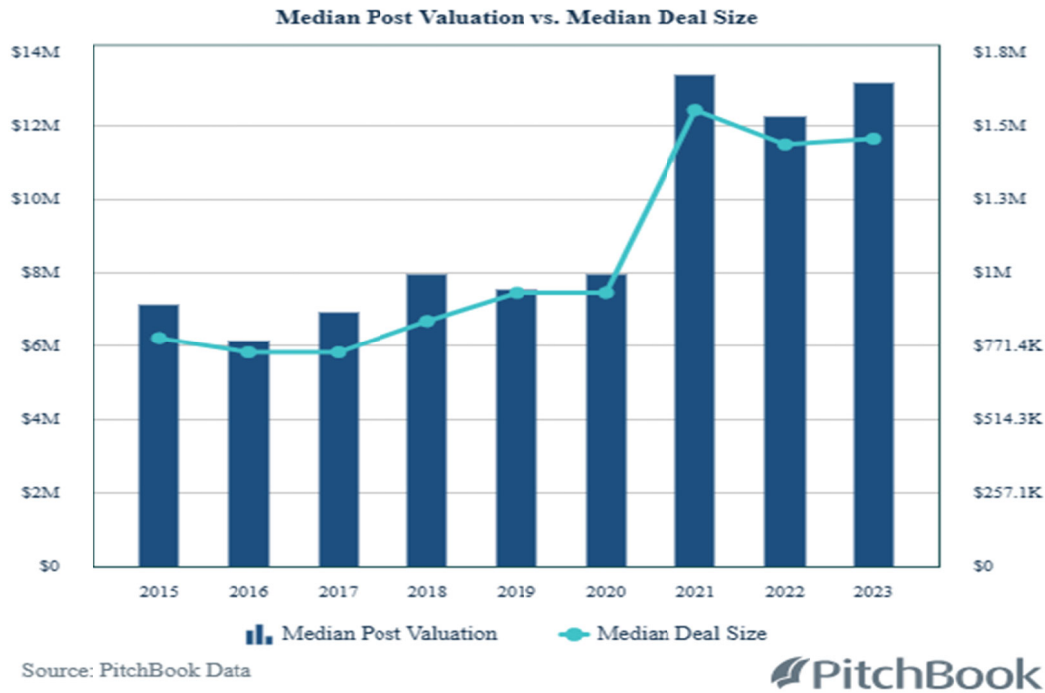


Source: PitchBook Data

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Other important indications are “Median Post Valuation” and Median Deal Size” to recognize the growth trend in the industry.

Here they are:



There are several different ways to exit: IPO, Buyout, Merge & Acquisition, Secondary Buyout. Here is the distribution:

